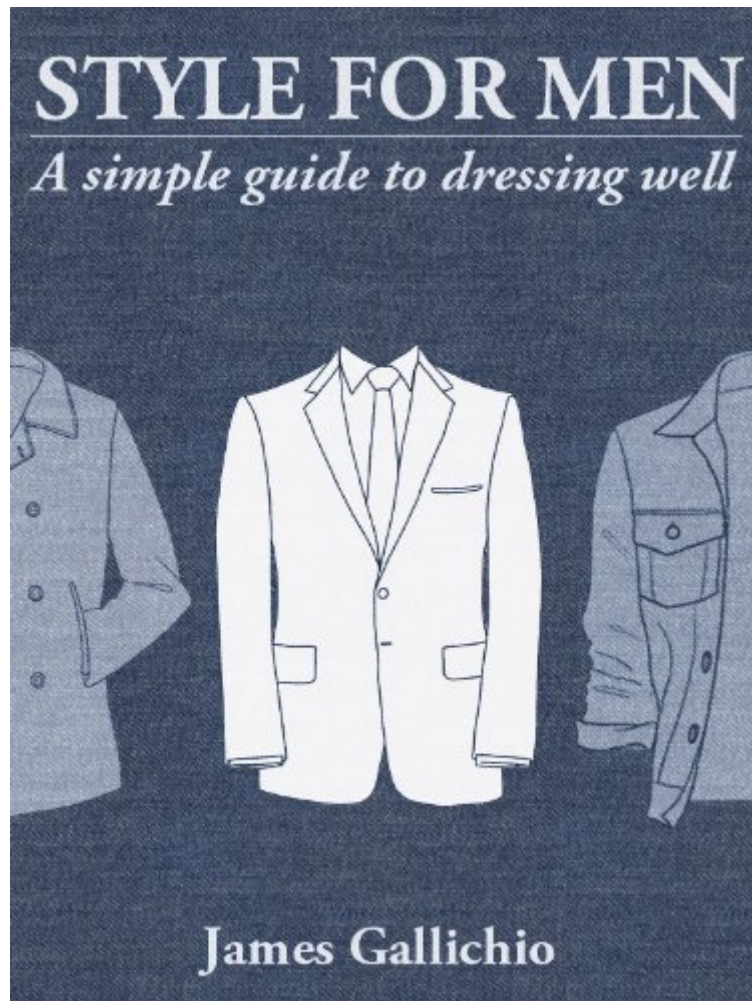


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# The Fundamentals Of Style: An Illustrated Guide To Dressing Well (Style For Men Book 1)



## Synopsis

The #1 best-selling men's style book on Amazon! Most men don't dress well. Fashion and style are no longer subjects that are passed down from father to son, and any man who suddenly decides that he wants to look better is often intimidated and overwhelmed. Most men's fashion books are overly-preachy and judgemental; they try to dress men in a very conservative style that may not actually match their personality or tastes. "Style for Men: A simple guide to dressing well" is designed for men who want to understand the fundamental rules of men's style; how to tell if clothing fits, how to discern between 'good' and 'bad' garments and how to create a style that matches your personality, your job and your lifestyle. It's easy-to-follow format features simple and clear illustrations, specifically designed for the Kindle. It even details the best way for men to shop for clothes effectively - from choosing the right stores to selecting garments and dealing with sales assistants.

## Book Information

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## Customer Reviews

What I liked: 1) The Tone He's direct but not dry. There are no personal anecdotes about his own fashion mistakes or how dressing well changed his life, etc. He's not a cheer leader and there are

no promise of a better life via a well chosen sweater. It's a guide on dressing well and his message is very direct and to the point. It's objective (well, about as objective as you can be about fashion) yet he writes well enough that you won't feel like you're reading a text book or a manual.<sup>2</sup>) Breadth of Knowledge and OrganizationHe covers a lot of topic but breaks it down into chunks, and organizes them in a way that makes sense. Gallichio clearly knows what he's talking about and he covers the more esoteric topics as well as the basics. It's not just "wear this, not that". He teaches you how to shop, what details to look for, how to measure properly, etc.<sup>3</sup>) Timeless AdviceIt's not trendy. If you want to know what's in and what's not for this season, invest in a fashion magazine. This is a great guide to use if you want to establish a basic foundation to build on.<sup>4</sup>) High StandardsIn a culture where quantity trumps quality this guide might seem a bit unrealistic; fashion can be expensive. However this guide encourages you to invest in things that will last and teaches you how to spot well made clothing.<sup>5</sup>) Visual GuidesOne reviewer mentioned lack of pictures. I think the amount of illustration is appropriate for this guide.What I Didn't Like<sup>1</sup>) FormattingI think the author meant to insert links. I have the Kindle Touch and the links didn't work for me. However, they're not crucial to the guide so it didn't bother me.

Gallichio does cover most the basics of fit, construction, and common mistakes that men make dressing themselves. While not an adroit guide, it does educate men in telling quality garments from sub-par ones and avoiding fads that distract from men's style. Useful but men with some knowledge will find this extremely basic. It is, however, the fundamentals after all.

This is a great reference for someone looking to improve the way they look. I found it very easy to read and approachable. The author avoids the generic "Wear this and you will look cool" approach that seems to characterize most books/forums in this genre and instead gives easy to understand and practical advice on how to create a more personal style that is more in tune with the kind of image you want to project to the people you meet.I think the advice given in this book is useful for everybody, from men who want to undertake a stylistic overhaul, to men who could simply use some pointers to think about when they are trying to find clothes that make them look good.Like the title says: Highly recommended.

I read this in a sitting and it was delightful. He hit all of the key notes and didn't waste time. This isn't an all-in-one guide, but it gives the reader a good introduction into the range of formality for men's clothing and the best ways to fit into it.He doesn't simply show you what you "have to do", but he

shows generally what is expected with modern fashion and mentions what you can do to break these "rules" and still dress well.

This goes into the very, very crude basics of dressing to look good. While I think much of the information presented here is decent, there is really a lack of enough pictures to illustrate what the author is talking about. There's a huge difference between talking about what looks good vs bad, and then showing what looks good vs bad. I guess this book would help guys who wear football jerseys everywhere look a bit more professional, but the level of help is pretty bare bones here. My main recommendation: Spend the money and get the Details Magazine Style book, it has TONS of color pictures on every page, sample outfits, etc.

I picked up this book when it first came out over a year ago, but I didn't touch it until today - just a day before Black Friday. It's hard to go anywhere without seeing or hearing about all the incredible deals going on, which makes this time of year perfect for revamping your wardrobe. I already had basic fashion knowledge before reading James' book, but there were some topics covered that I was clueless about, like colors, and how they affect the overall tone and meaning of your outfit. The book is clear, easy to read and packed with valuable information for the fashion newbie and someone in need of a refresher, and it's left me filled with confidence knowing I'll make the right choices next time I'm picking up new items for my wardrobe.

Great Book, great price! As someone that likes to dress well and doesn't always have the time to spend trawling through mags or online, this book has given me some great tips that work for me! It's very well written, with some great illustrations and insights. Recommended!

I found this book about style for men to be quite useful, with regards to its descriptions and evaluations of various types of clothing. There is also some good information about what to wear during the day and in the evening, how to combine clothes, what one should definitely not do, and so on. The only thing I was a bit disappointed by is that they did not talk more about coloring type (i.e., spring, summer, fall and winter) and what each of these groups should avoid and embrace. That part was mysteriously left out, although it can be found in several of the other top selling books about this subject matter. All in all, I was pleased with this purchase and plan to use its information as I update my wardrobe.

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